



Linevize Connect Integrated Parental Controls Launch Guide

Enable parents to supervise and manage their child's online activities with Linevize Connect's Integrated Parental Controls.



Welcome to the Integrated Parental Controls launch guide!

This comprehensive resource is designed to help you launch your new parental control tools effectively to your school community.

By leveraging this guide, you'll ensure that your school can work effectively with parents so that they can take an active role in their child's online safety and wellbeing. With these tools, you empower parents to supervise their children's online activities, providing an additional layer of protection while expanding on your school's existing digital safety measures.



About Integrated Parental Controls

By offering Integrated Parental Controls to your families, your school empowers parents and guardians with visibility into their children's online activities and the ability to supervise their child's school-managed devices outside of school hours. These parental control tools are powered by Qustodio, the world's leader in online safety serving over 6 million families.

[Learn more](#) about Qustodio's features and benefits!

Qustodio Parent App features & benefits at a glance:

- ✓ **Ultra personalised settings**
Enables parents to add their own filtering rules*, alerts, reports, and more to support their children's digital needs and uphold their household rules.
- ✓ **Visibility control**
Allows you to determine what information your school and your parents can see during different times of the day.
- ✓ **Safety net always in place**
Establishes a fixed, minimum cyber safety baseline across all your devices, keeping your students safe online while at school and home.
- ✓ **Personal device protection**
Every Linewize Connect license includes protection for one personal device per child, allowing parents to secure a mobile phone, tablet or computer.

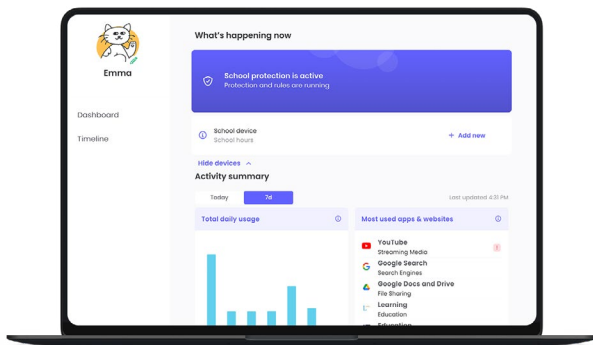
*Windows & Chromebooks only

Program Launch

We're excited to guide your school through the launch of Integrated Parental Controls!

The goal is to equip your team with all the tools and support you need to introduce these parental controls to your school community.

Our program launch is a carefully planned process, spanning approximately one month, to ensure every detail is covered:



- **Trial period (optional)**
Prior to launching the Parental Controls, we recommend conducting a trial with a small group of parents to gather feedback and address any issues. This trial ideally includes faculty or staff who have children enrolled at the school (as they are readily accessible).

- **Parent onboarding**
After completing the trial, we can begin planning the broader parent communication strategy:

CSV upload of parent information

Use the provided CSV template to add parent/student data and upload this file to your School Manager. This creates the association between child and parent which enables a parent to then create their school-provisioned Qustodio account.

- **Student and staff notification**
Before the official launch, we recommend informing students and staff about the parental control's capabilities and your school's commitment to creating a safe and supportive learning environment at school and at home.



Program Launch

Parent notification and support

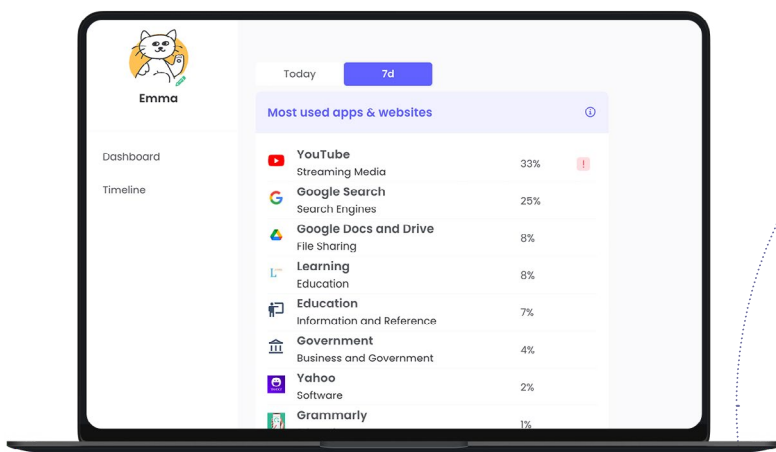
Once students and staff are informed, it's time to formally notify parents. We'll provide you with customisable email templates to inform parents about the online safety tools available to them, along with flyers, videos, and other materials to support your launch. **Here's how to do it effectively:**

Launch email sequence

For a successful rollout, we suggest a three-part email strategy:

- 1 Pre-launch email (1 Week Before):**
Inform parents about the upcoming launch, highlighting Qustodio's benefits and what to expect.
 - 2 Launch day email:**
Announce that the parental control tools are now available, providing detailed instructions for setup and explaining the value of these initiatives.
 - 3 Follow-up email (1-2 weeks after initial launch and prior to every term break):** Send a reminder invitation encouraging parents to partner with your school and create their Qustodio account.
- For new families:**
We provide an email template specifically for new families, introducing them to your school's online safety initiatives, including information about Qustodio and the Online Safety Hub and how they can use these school-provided tools to support their children's online safety and wellbeing. A flyer will also be provided for you to include in your school's welcome pack.

Dedicated to keeping children safe online



Program Launch

Provide educational resources

Share guides and videos:

Direct your parents to your school's Online Safety Hub to access resources to help them with the initial setup through to competently making use of the school-provided parental control tools.

Host a launch webinar:

Consider organising a webinar prior to the official launch to inform your school community about the steps your school is taking to keep students safe and distraction-free online, highlighting the vital role parents play in your school's digital safety initiatives. Linewize provides a presentation template that your school can use, addressing all the online safety resources available to your school community.

Ongoing support

Parents can receive timely, expert assistance from the Linewize team for any questions or issues related to Qustodio. Direct them to the Qustodio Resource article in your Online Safety Hub for support options tailored to their needs.



Continuing to promote online safety and wellbeing

Launching parental control tools is just the beginning. Creating and growing a strong online safety culture within your school requires ongoing effort and communication.

[> Click here to access the Online Safety Communications Guide.](#)

Resources

Trial invitation messaging

Suggested messaging to help you invite parents to participate in the trial of the Qustodio Parent App.

[View messaging](#)

CSV download

Download the CSV template to upload your parent and student data.

[Download template](#)

Student and staff messaging

Suggested messaging to inform students and staff about your school's student online safety initiatives and the introduction of the integrated parent tools (Qustodio & Online Safety Hub).

[View messaging](#)

Parent communication templates

Ready-to-use templates to help you inform parents about your school's online safety initiatives and guide them through the program launch process.

[Access template](#)

Presentation template for school-led webinar

Access the presentation template to help you effectively host a webinar to inform your parents about the value and functionality of the parental control tools and the online safety resources available to your school community.

[Download template](#)

Online safety communication guide

A guide to help schools integrate online safety and wellbeing into your school's ongoing communication strategy, ensuring consistent messaging and reinforcement of online safety practices.

[Explore guide](#)



24 million

children are supported and protected by our technologies every day.



29,000

schools provide better digital safety and wellbeing support because of our solutions.



3 minutes

A child at potential serious risk is found every 3 minutes because of our solutions.

More information

Get in touch

To learn more about promoting Qustodio to your parent community please contact our team. We are waiting to help.

T: 1300 687 052

W: linewize.io/qustodio

E: enquiries@linewize.io

Qoria

Linewize is part of Qoria, a global technology company, dedicated to keeping children safe and well in their digital lives. We harness the power of connection to close the gaps that children fall through, and to seamlessly support them on all sides - at school, at home and everywhere in between.

Find out more
www.qoria.com



linewize.io

 **Linewize**
by Qoria

