About ySafe's Build Your Own Cyber Safety Days

A flexible cyber safety education option for schools looking to do something different to create meaningful impact.

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Why Schools Choose to 'Build Their Own Days'

Every school faces unique challenges and has different priorities. Our Build Your Own Day program gives your school the flexibility to work directly with a cyber safety expert to design a day tailored to your community's specific needs.

From structure to content, everything is customisable. Schools decide how the day unfolds, selecting from a variety of core sessions, interactive deep dives, and engaging enrichment activities.

How is a Day Designed?

Creating a Cyber Safety Day is like choosing your own adventure — there are many paths to take, and each one leads to a valuable experience for students, staff, and parents. You can start with foundational sessions to tackle core concepts, then dive deeper into specific topics through interactive workshops. Or, focus the day entirely on one of our enrichment activities for smaller groups. The choice is yours.

Additionally, your Build Your Own Cyber Safety Day includes:

Pre- and Post-Session Resources

Such as promotional material, conversation starters, information flyers and more.

Access to the Online Safety Hub

A 1 year access to our Online Safety Hub - with tools and resources to engage, educate, and empower the entire school community.

What a difference a day can make

Where Would You Start?

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Perhaps your school is dealing with a specific cyber safety issue affecting students, or maybe there's a year group struggling with an online trend. Your parent community might be seeking advice on how to approach digital conversations at home. Wherever your needs lie, ySafe can help create a day that truly resonates with your school community.

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Here's How You Can Begin:

Select a Key Cyber Safety Issue

Start with a specific area of concern at your school—whether it's social media, online bullying, risky apps, deepfakes, or privacy. We'll design an experience around this focus, creating a day of interactive learning and expert guidance.

OR

Support a Year Group Grappling with Challenges

If one year group is facing particular issues, such as navigating social media safely or understanding digital footprints, we can tailor the day to address their needs through targeted workshops, deep dives, and open discussions with those specific groups, their parents and their teachers.

OR

Empower Your Parent Community

Start with an in-depth session for parents on digital safety tools and strategies, then offer follow-up workshops for students to maintain the conversation. This is a great option for schools looking to engage families from the outset—or for welcoming new families at the beginning of the year.

Choose Activities to Enrich Your Day

Once you've identified your starting point, it's time to build out the day with enrichment activities that bring the topics to life.
Here's a look at some popular options:

Q&A Sessions
Create a safe space for students to ask their most pressing questions and receive real answers from an expert.

Roundtable Discussions
Bring together students, teachers, wellbeing staff or any audience for a collaborative dialogue on digital wellbeing and school policies.

Parent vs. Teen Evenings
Host a fun, interactive event where parents and students can learn together—ideal for breaking down barriers and sparking ongoing conversations.

Deep Dive Workshops
Hands-on workshops allow students to dig deeper into topics such as app privacy settings, recognising fake news, or building a positive online presence.

Case Study Reviews
For schools tackling specific challenges, these sessions use real-life scenarios to engage students and discuss practical solutions.

App and Social Media Safety
Equip students with the skills to navigate popular apps safely, understand privacy settings, and evaluate risks.

Can't see something on the list? Don't worry. These are just some of the most popular activities schools are choosing.

In 2024, almost 80% of our work was spent helping schools devote a whole day to cyber safety.

6 Examples of how you can Structure a Cyber Safety Day

Here are examples of how different schools have utilised our Build Your Own Day format to meet their unique needs:

Middle School Foundation & Deep Dive

Day 1

- Foundation session for Year 7s and 8s to establish cyber safety basics.
- Q&A session with Year 7 student leaders.
- Interactive deep dive for the entire Year 8 cohort or a roundtable with other year coordinators.
- Two smaller case study workshops for groups to discuss specific concerns.

Whole-School Cyber Safety Event

Day 1

- Morning sessions for Years 4 and 5.
- Roundtable: A student-led discussion on digital habits and challenges.
- Evening Parent Session.

Day 2

- Year 6 and 7 student sessions, followed by a Year 8 workshop.
- Staff session on academic and pastoral approaches to cyber safety.

Year 9 Intensive Cyber Day

Day 1

- Targeted day for Year 9, addressing common digital challenges in this year group.
- Foundation session, interactive workshop on sensitive topics like sharing nude images, and small group case studies.
- Evening parent education session to engage parents on supporting digital safety at home.

Two-Day High School Immersive Experience

Day 1

- Morning sessions for Years 7/8 and 9/10, focusing on foundational cyber safety.
- Roundtable with selected student leaders and wellbeing staff to discuss school-wide digital policies.
- Parent-child joint session to explore students' motivations online and encourage positive collaboration.

Day 2

- Deep dive on popular apps like Snapchat and TikTok, exploring security features and privacy.
- Interactive session for Years 11 and 12.
- Expert panel where students can ask anonymously submitted questions, opening an honest dialogue.

High School Deep Dive for Specific Year Groups

Day 1

- Focused sessions for Year 8 on Risky Online Behaviours and Digital Conduct.
- Year 10 sessions addressing echo chambers, online influence, and misinformation.
- Staff session and evening parent session to reinforce learning with a cohesive school approach.

Primary School Cyber Safety Day (Years 3-6)

Day 1

- Sessions for younger years to build early awareness of cyber safety.
- Year 5-6 sessions with more advanced topics on privacy and digital wellbeing.
- Meeting with the school executive and wellbeing team to assess current policies and align on best practices.
- Parent session to close the day with guidance on supporting online safety at home.

Each day is co-designed with a cyber safety expert to ensure it's aligned with your school's unique needs and goals, creating meaningful opportunities for connection and learning.

Book Day Sports Day Harmony Day even Mufti Day!

There's a reason that when something's important, we don't just devote an hour to it, **we devote a day.**

ySafe
by Qoria

Protecting child's digi journey

Australia's leading safety experts

information@ysafe.com.a

Benefits of a Full-Day Cyber Safety Program

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Unlike traditional, short presentations, a full-day format allows:

Stronger rapport-building: Incidental conversations help break down barriers and allow students to approach topics comfortably.

Time for meaningful engagement: More time enables deeper discussions and follow-up questions.

Sustained impact: Extended conversations in the classroom, playground, and at home keep cyber safety top-of-mind.

For more information on pricing, **see next page.**

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One day for connection and meaningful conversation between students, staff and parents.

Pricing

At ySafe, two things drive us — we want our work with schools to make a real difference and we want the schools we work with to see real value.

That's why our Cyber Safety Days are charged at a standard day rate. So whether you're looking to run an Essentials Day, a full Build Your Own Day or something in between, our pricing stays the same, letting you work out what's going to be the most valuable way for you to spend the day.

For single-day bookings	**$3,795 + GST per day**
For multi-day bookings *	**$3,445 + GST per day**
Individual Student Sessions **	**$1,200 + GST**
Individual Parent Sessions **	**$1,500 + GST**
Teens Vs Parents (Special evening event)	**$2,500 + GST as standalone** $950 as an upgrade to a Cyber Safety Day

Travel and Accommodation

Our ySafe team are based in metro Brisbane, Sydney and Perth, but we're happy to go where we're needed! If we do need to make a lengthy trek to see you though, we hope you'll understand that we need to pass on the costs for us to get to the school.

Travel and accommodation costs are charged for schools that are more than 2hrs from metro regions in our home states, and for any interstate travel. For pricing, please speak to the team.

*The multi-day booking rate applies for any bookings for 2 or more days. These days can be used at separate times throughout the year, but please be aware that additional travel costs will be incurred for each visit if applicable.

**Individual sessions can be booked for different days, but please be aware that travel costs may increase if more than one trip is needed

So the question is... **When are you having your ySafe Cyber Safety Day?**

Get in touch with the team to book your day.

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So — if, like many other schools—you've decided it's time your cyber safety education programs made more of a difference, the first step is simple —get in touch with our team to secure a cyber safety expert for your school. Together, we'll design a program that meets your school's specific needs, and then we'll work with you to lock in a date that works for everyone.

Next Steps:

- **Get in Touch:** Reach out to the ySafe team to begin planning.
- **Custom Design:** We'll tailor the day's activities to suit your school's unique requirements.
- **Set a Date:** Once we have the plan, we'll lock in a date and start preparing!

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