



ySafe
by Qoria



What a
difference a **day**
can make

Cyber Safety
Education for Your Entire
School Community

ysafe.com.au

Step into a new era of online safety education with ySafe

The ever-evolving digital landscape presents a multitude of challenges for schools — from growing concerns amongst parents and school communities regarding children’s online activities, **to the increasing prominence of technology-related developmental and behavioural issues.**

Our 10 years working with schools has taught us to keep evolving alongside young people’s online interactions. Our unique approach leverages this experience engaging students across Australia and bringing with it a deep understanding of the importance of messaging, language, relevance, and delivery.

That’s why we’ve moved beyond the current online safety paradigm and crafted engaging programs and activities that empower school communities to navigate the digital landscape with certainty.

After a decade, ySafe continues to be the country’s leading cyber safety education team, offering the widest range of services available to schools across Australia today.





Why we're the preferred choice



600,000 students

We have positively impacted over half a million students across 2,500+ schools through our signature in-person workshops to date.



Students' fave

Students experience real change after participating in a workshop, with 96% feeling less likely to cyberbully after a session.



Loved by 300,000 parents

100% of parents said they benefited from having attended a ySafe session.



Handpicked by 80,000 staff

Teachers highly recommend ySafe sessions with 96% saying that they would recommend a ySafe program to other schools.

How ySafe can help your school

Here at ySafe we firmly believe in one thing; one size doesn't fit all. **Your school, your students, and your needs are unique.**

And that's why everything we do is designed to give you a flexible way to approach cyber safety in your school. We might be experts, but when you book our services, we're your experts, and we'll work with you to ensure that our partnership delivers real value and real impact for your school community.



ySafe Cyber Safety Days

After 10 years working with schools, it should come as no surprise when we say that we've been asked a LOT of questions! But over the last couple of years, **there's been one that schools ask far more than anything else...**

“What can we do to make **more of a difference?**”

And our answer is always the same—stop thinking about cyber safety education, **and start thinking about the cyber safety conversation.**

The cyber safety conversation is one that affects everybody.

From the youngest of students just starting out with technology, through to your Year 12 leavers. From the newest additions to your parent community, right through to your most experienced educators.

Everybody has something to say, something to ask and a voice that needs to be part of that conversation.

It's not just about a conversation between the experts and the audience. It's about a conversation between students, staff and parents that lasts... One that happens before we get there, and after we've gone.

So — if, like many other schools—you've decided it's time your cyber safety education programs made more of a difference, let us help you find a new approach.



In 2023, almost 80% of our work was spent helping schools devote a whole day to cyber safety.





Navigating the complexities of the online world can be difficult, and this morning the boys were guided by Mr Smith to make wise choices online, ensuring they thrive in the digital world during and after their school years.”

—SHORE



What a Difference a Day Can Make

Book Day, Sports Day, Harmony Day... even Mufti Day! There's a reason that when something's important, we don't just devote an hour to it, we devote a day.

A day gives us something to talk about before it happens — it gives us something to look forward to. And it gives us the time we need to make sure that what we do on that day can make a real, lasting difference.

One day for connection and meaningful conversation between students, staff and parents.

Why schools choose a ySafe Cyber Safety Day

They have a proven impact

The more conversation there is around cyber safety, the more conscious students become of their digital interactions, helping to encourage a culture of positive behaviour.

They get parents involved

When students and parents hear the same messages, it empowers families to continue the conversation at home, helping to create a culture of cyber safety across your community.

They create opportunities

Knowing that you have a Cyber Expert onsite for a day lets schools arrange different activities or projects to support cyber safety that normally wouldn't happen.

They're customisable!

We might be the experts, but it's YOUR day — our different options for engaging let you make sure that when we're onsite with you, you're always getting value.

We help you raise awareness

We support schools to promote their cyber safety days in advance, helping raise awareness of key issues and start the conversation well in advance!

Wherever your preference, ySafe Days have **something for everyone:**

Staff

Research-based and practical information, designed to help staff navigate the realities of the online world in which their students participate.

Parents

Realistic, digestible, and engaging cyber safety education sessions that empower parents to actively participate in their children's digital lives.

Primary students

Developed by our award-winning team, student education sessions are dynamic and engaging, teaching the youngest students how to make cyber-smart choices.

Secondary students

Our secondary school sessions are known for their affirmative and unique psychological spin on cyber safety. They empower young people to make good choices online and thrive rather than survive in their digital lives.

Choose an Essentials Day

Our Essentials Days are the perfect way to build a strong foundation for your entire school community, including students, staff, and parents.

Essentials Day

Suitable for primary, secondary, or K-12 schools, Essentials Days will focus on the core concepts of digital wellbeing and online safety over the course of a day or two.

With four face-to-face education sessions, including students and parents, the days are specifically designed to offer your students age-appropriate cyber safety education that is in line with the curriculum. The day will conclude with a parent empowerment session to ensure that all the stakeholders involved in a child's digital journey are engaged and well-informed.

Between sessions, our Cyber Experts are available to consult with staff and students, to help answer questions, share knowledge and support schools in thinking about other things they could do to help raise cyber safety awareness across the community.

Finally, the package includes an on-demand staff professional development webinar, follow-up classroom resources, and access to our Online Safety Hub.

One day that motivates, inspires, starts conversations and ignites learning.

Each Day includes:

- A Cyber Safety Expert onsite for the whole day
- 3 foundation face-to-face sessions
- 1 On-Demand Staff Development Session
- 1 Parent Empowerment Session

Other inclusions:

- Pre- and Post-Session Resources—Promotional material, conversation starters, flyers and more.
- Online Safety Hub Access (1 year)—A portal with tools and resources to engage, educate, and empower the entire school community.

For pricing please see inside back cover.



One day that delivers real results because it builds a community dedicated to safety in our digital world.

Or... Build Your Own Cyber Safety Day!

Our Build Your Own Cyber Safety Days give schools the flexibility to design a Cyber Safety Day that meets your needs. How we structure the day and what activities or sessions we include is entirely up to you.

Suitable for specific year-group focus days, smaller group activities, special cyber safety projects, or if you just want to do something different, Build Your Own Days go beyond the core concepts of digital wellbeing and online safety. We introduce more interactive and topic-specific sessions and the day is co-designed with a cyber safety expert to create more opportunities for connection.

Build Your Own Cyber Safety Days allow you to decide what your day looks like. You can combine our foundation sessions to tackle the core concepts — with our interactive deep dives and, finish the day with one of our engaging enrichment activities. Or, we can spend the whole day running one of the enrichment activities in smaller groups. It's up to you.

Additionally, the day includes access to our on-demand staff professional development webinar, pre- and post-session resources, and our Online Safety Hub.

These are some of our **deep-dive** and enrichment activities:

1hr

Q&A sessions

Whether it's questions about their own online experiences or simply to get our opinion on a matter, we can set up a Q&A space during break times for students to approach us and get the answers they need to be safer and more confident in their daily digital lives.

1-4hrs

Interview your expert!

Whether it's a podcast for student radio, a student video talking about cyber safety in your school, or an article for a student newspaper, our experts are happy to help your students or your staff create whatever materials will help promote cyber safety across your community.

1hr

Panel discussion

Challenge your perspective and change your POV. Unpack the important issues for your community with pre-submitted questions for our experts to discuss with the students, staff or even your parents.

Helpful hint: Use an anonymous student survey to find out which questions students want to ask.

2hrs

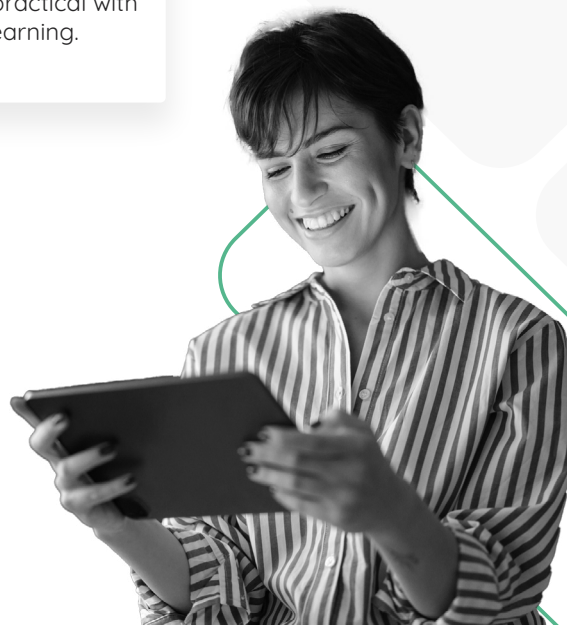
Round table talks

Every voice has a place in the cyber safety conversation—and there's no better way than to set up a round table session with key representatives; students, staff and an expert, to get everyone's view on some big topics or processes the school wants to implement.

30mins

Interactive deep dives

Teach by doing! Sleuth a picture to see how important a personal brand is, spot fake news or create an addictive online game. Dive into the right topic at the right time for your students, where they can get practical with the topics they are learning.



These are some of our **deep-dive** and **enrichment activities**:

1hr

App risk analysis

In this workshop, students will have the opportunity to work with an expert to analyse the risks associated with different social media apps. The expert will present a variety of popular apps, and students work in smaller groups to assess the potential dangers of each platform.

2hrs

Evening event - teens vs parents

Bring your kids to this fun night of friendly competition where these two groups face off against each other. Who knows more?

These special nights fuse traditional parent education sessions with team-based trivia as parents, teens and maybe even a staff team compete head-to-head in a fun test of their knowledge. Who will come out on top?

Helpful hint: A great activity to welcome your new starters in Year 7, have fun and make sure everyone is on the same page.

1hr

Short case study workshops

Case study workshops are ideal for both students and staff. In these sessions, our expert will present a scenario and then ask the audience to discuss a series of questions with each other.

“Who broke the law?”,
“What was their first mistake?”,
“What advice would you give if it was your friend?”, or
“How would you report this?”.

Helpful hint: Break larger groups into smaller, more manageable discussion moments.

ySafe Individual Sessions and Parent Nights

Whilst we'd love to think that everybody can devote a day (at least!) to cyber safety each year, we know that scheduling, logistics and maybe even the specific cyber safety requirements for some schools mean that's just not an option.

So whether the intent is to focus more specifically on certain year groups, reduced group sizes, or simply address a particular topic, we can offer schools individual sessions as well.

We offer a range of different age-appropriate sessions for students, as well as parent information nights. We're also happy to offer all Individual Sessions as an online

experience if needed. Staff education sessions tailored for either Primary or Secondary audiences, covering key cyber safety topics and advice on engaging with students, are also available.

For more details on the topics for each individual session offered, please request a session overview brochure from our team.

Individual Sessions and Parent Nights

Primary Session Topics include:

- Personal private information
- Help-seeking behaviours
- Cyberbullying & bystander behaviour
- Digital footprints & online reputation

Secondary Session Topics include:

- Cyberbullying & toxic online behaviour
- Sexting & respectful relationships
- Digital wellbeing
- Digital footprint & online reputation



Pricing

At ySafe, two things drive us — we want our work with schools to make a real difference. And we want the schools we work with to see real value.

That's why our Cyber Safety Days are charged at a standard day rate. So whether you're looking to run an Essentials Day, a full Build Your Own Day or something in between, our pricing stays the same, letting you work out what's going to be the most valuable way for you to spend the day.

For single-day bookings	\$3,795 + GST per day
For multi-day bookings *	\$3,445 + GST per day
Individual Student Sessions **	\$1,200 + GST
Individual Parent Sessions **	\$1,500 + GST
Teens Vs Parents (Special evening event)	\$2,500 + GST as standalone \$950 as an upgrade to a Cyber Safety Day

Travel and Accommodation

Our ySafe team are based in metro Brisbane, Sydney and Perth, but we're happy to go where we're needed! If we do need to make a lengthy trek to see you though, we hope you'll understand that we need to pass on the costs for us to get to the school.

Travel and accommodation costs are charged for schools that are more than 2hrs from metro regions in our home states, and for any interstate travel. For pricing, please speak to the team.

**The multi-day booking rate applies for any bookings for 2 or more days. These days can be used at separate times throughout the year, but please be aware that additional travel costs will be incurred for each visit if applicable.*

***Individual sessions can be booked for different days, but please be aware that travel costs may increase if more than one trip is needed*

So the question is... **When are you having your ySafe Cyber Safety Day?**

Get in touch with the team to book your day.

www.ysafe.com.au

ySafe & Linewize—A holistic approach to online safety

Both part of the Qoria family, Linewize and ySafe come together to support those schools needing a more holistic or education-based solution to their student wellbeing needs.

ySafe is Australia's leading provider of cyber safety education for schools, parents and students.

They are a deeply experienced team of certified child wellbeing experts, former police officers and teachers, all specialising in student digital safety. Their Cyber Safety Days equip thousands of school communities each year with the knowledge and understanding to thrive in the online world.

You're in good hands.

